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**Report of Director of City Development and Director of Children's Services**

**Report to Executive Board**

**Date: 13 March 2013**

**Subject: Inspiring a Generation: a Sporting Legacy for Leeds: Progress Report**

Are specific electoral Wards affected? If relevant, name(s) of Ward(s):	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Are there implications for equality and diversity and cohesion and integration?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Is the decision eligible for Call-In?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information? If relevant, Access to Information Procedure Rule number: Appendix number:	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

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**Summary of main issues**

1. Leeds based Olympians enjoyed unprecedented success at the London 2012 Olympic and Paralympic Games. A report was taken to Executive Board on the 5th September 2012 outlining the Council's ambitious plans in relation to its own sporting ambition and legacy including agreeing to the City pursuing the ambition of being the "most active big city".
2. As requested by Executive Board this report outlines progress that has been made in laying the foundations for Leeds to build upon its sporting reputation, whilst also helping to ensure that sport plays its full part in meeting wider city priorities. In particular the report outlines
  - 2.1 A proposal to extend rate relief for voluntary sports clubs
  - 2.2 Progress on a new city sport and active lifestyles strategy, including arrangements for a city sport summit in the summer and increasing volunteering opportunities
  - 2.3 Proposals for a new £100,000 legacy fund for young people.

- 2.4 Success in securing funding from Sport England for 2 new major national pilot projects, one working directly with National Governing Bodies of Sport ( NGBs e.g. The Football Association) and the other focussing on health inequalities and the role of sport in care pathways, exploring how free activity can stimulate participation in areas of highest health inequality.
- 2.5 Outcomes from a review of school sport and Physical Education, preparing for anticipated Government announcements and the opportunities that exist to use sport to support proposals for a new youth offer in the city.
- 2.6 Success in securing major sporting events

## **Recommendations**

Executive Board is requested to note the content of the report and the following proposals:

- i) Note the progress made as outlined in this report.
- ii) To approve the principles for the allocation of grant funding for the “Inspire a generation legacy fund”.
- iii) To approve the extended rate relief proposals as set out in table 1.
- iv) To note the proposals for Leeds Lets Get Active and to receive a further report in April 2013.
- v) That officers further explore the benefits of holding a focussed Sport and business Summit, linking to best city initiative and the build up to the Tour de France Grand Depart in 2014.

## **1 Purpose of this report**

- 1.1 To outline progress made in relation to the September 2012 Executive Board report “Inspire a Generation”, which outlined proposals for a sporting legacy for the city of Leeds following the London 2012 Olympic and Paralympic games.

## **2 Background information**

- 2.1 The London 2012 Olympic and Paralympic Games produced one of the greatest sporting spectacles the world has ever seen and illustrated the huge power of sport in bringing a nation together.
- 2.2 The success story was unparalleled, with Leeds based athletes picking up gold (2), silver (1) and bronze (1) medals, at the Olympics and gold (3), silver (1) and bronze (1) at the Paralympics.
- 2.3 This report outlines progress made over the past 6 months in securing a sustainable sporting legacy for the city, in supporting Leeds being the best city, a child friendly city and the most active big city.

## **3 Main issues**

- 3.1 Executive Board will recall that the September proposals to develop a sporting legacy are set against a backdrop of unprecedented change and challenges. By way of background the report outlined a number of national and local factors, some of which are set out below and updated where appropriate.
- Sport is a non statutory service and in Leeds significant financial savings have been achieved whilst still maintaining ( and increasing) levels of participation. Pressures remain to achieve further savings.
  - Sport England are working to a new national strategy with various funding streams aligned to deliver their priorities. More details have emerged since September relating to funding streams including announcements relating to how much funding each National Governing Body of Sport is to be allocated to support them meeting Sport England priorities. Sport England’s priorities are:
    - A growth in participation in 14-25 year olds
    - A growth in participation in adults
    - An excellent sporting experience for existing participants
    - High quality talent identification, creating strong pathways into elite programmes of UK Sport
    - A growth in participation of those that have disabilities and those with talent.

- Sport England recently announced the latest national sport participation figures, post London 2012 (active people survey). Based on the amount of sport and active recreation participation (3 times per week) Leeds ranks 3<sup>rd</sup> of all Local Authorities. This again improves on the previously excellent figures reported in September where Leeds was 13<sup>th</sup> of all local authorities. This is an incredible achievement given the demographic profile of the city. Of note Sport England are also now reporting on sporting activity at 1x30 minutes a week. Here Leeds fairs less well ranking 125<sup>th</sup> of all local authorities.
- There are 4 well supported professional sports clubs, including Leeds Rhinos, Leeds United, Leeds Carnegie and Yorkshire County Cricket Club and 3 excellent universities with sporting traditions
- Leeds has a relatively high number of sports facilities compared to other cities, especially playing pitches. This perhaps in part explains the higher levels of participation. There has also been significant investment in state of the art sports facilities over the past 10 years across the city ( e.g. John Charles Centre for sport, University of Leeds, Leeds Metropolitan University).
- Over 900 sports clubs in the city with 124 now having achieved “Club Mark” a quality kite mark that represents high standards in the delivery of sporting opportunity. Colleagues in the Resources directorate are now investigating options for increasing rate relief to sports clubs in Leeds.
- Leeds has high levels of volunteering. Sport is the number one choice for all volunteering. 52% of adults who volunteer do so in sport. The principle of volunteering, linked to Games Makers, gives us an opportunity to replicate the London 2012 successes and build on our current network of volunteering at our own future events in the city.
- Leeds is recognised as having very strong tradition in disability sport having supported its development over many years. Leeds has 6 nationally recognised London 2012 Inspired Mark projects; more than any other local authority area. Strong connections to Children’s Services are in place including the granting of £60k of Short Breaks funding, over two years to deliver sports activity for young disabled people.
- Health inequalities across the city are increasing, the health cost of inactivity in Leeds is estimated to be £10.1 million each year. Recent national public health grant allocation announcements may provide some future opportunities to support sport and physical activity public health interventions.
- Despite the investment in school games there has been a significant reduction in the level of funding for school sport by central Government, with a further risk that current funding for teacher release posts may also be withdrawn next year. Sport helps improve educational attainment. Numeracy scores can be 8% higher than those who are non-participants. There are however, opportunities to look at how sport can be enhanced for young

people locally as part of the new, bigger, bolder city-wide youth offer now being developed. This will further strengthen the relationship between sport and other cultural, educational and recreational activities provided for young people across the city and enable local Area Committees and clusters to fund local sporting projects, where they see these having a direct impact on improving priority outcomes for young people. There is more detail about this in the 'Investing In Youth' report which is also on the March Executive Board agenda and which complements this paper.

- The City has a strong local sport partnership called "Sport Leeds". This partnership helps focus the collective efforts of all the partners and shape the strategic direction of sport in the city. The existing strategy "Taking the Lead" expires this year and consultation has already begun to set out priorities for the years ahead.

### **3.2 Progress since September 2012**

- 3.3** A number of short, medium and long term action were proposed in the original Executive Board report. The report made a number of recommendations and progress is now outlined against the key areas of work.

### **3.4 City Sport and Active Lifestyles Strategy**

- 3.4.1** The previous report highlighted that SportLeeds, supported by Leeds City Council, had started to review the existing City Sport Strategy "Taking the Lead". Work has continued within the SportLeeds Board to further develop proposals. At this stage the strategy is developing a number of themes as well as focussing on the added value that SportLeeds itself can bring in a attempt to bring about an even sharper focus to its work.
- 3.4.2** The new strategy is likely to advocate much stronger links to public health and to build on the social and economic capital that can be generated through sport. The strategy will also attempt to adopt a smarter marketing approach using market insight to develop interventions via particular population groups. This fits neatly with approaches National Governing Bodies of Sport are being encouraged to adopt nationally by Sport England. A first draft of the strategy is anticipated to be completed by summer 2013 with a launch to follow later in the year. This launch will be followed by a sport seminar in an attempt to bring the strategy alive and engage further with stakeholders in the city from private, public, voluntary and third sectors.
- 3.4.3** Based on comments made at Executive Board in September funding has been secured from Sport England to assist Leeds develop a new pitch strategy. Given the potential scale of work involved this initial funding will help identify what work is required to be undertaken, thereby keeping the costs of a full new strategy as low as possible. This work is ongoing but seen as essential in ensuring that playing pitch provision in the city is maintained and the quality improved where possible, especially given that a number of the pitch based sports NGBs ( e.g. The FA) are keen to invest further in Leeds.

### **3.5 Sport England**

3.5.1 Sport England continue to provide more details of the various funding streams that their national strategy will support. Their Strategy is driven by a small number of key priorities. Of particular interest is the growing recognition from Sport England of how to best develop and deliver sport locally and the positive role that local authorities ( and local groups) can play in helping to deliver national plans “on the ground” intelligently.

3.5.2 This emphasis on local initiatives has in part been prompted by concerns of Sport England ( and National Governing Bodies of Sport) that Sports development functions within local authorities across England are under severe funding pressures and many of them see them as vital in delivering their overall plans. The Head of Sport and Active Lifestyles has been working with Sport England nationally to help shape this thinking. The following national initiatives are worth noting:

- Sport England have earmarked local investment funds totalling £250m over 2013/17, including funding for health pilots, innovation, Further Education, coaching (Sportivate) and volunteering (Sportmakers) as well as a new Community Activation Fund ( CAF) aimed at improving sports opportunities locally. Executive Board should note that Leeds hosted the national launch of the community activation fund on the 15<sup>th</sup> January 2013 and later held a meeting with the Chief Executive of Sport England and her Executive Director colleagues
- Health Pilot- designed to explore methods of increasing participation and evaluating health impacts. Leeds has been successful in its expression of interest in applying for £500,000 funding from Sport England ( see later section), with the final decisions on funding to be notified by the end of March 2013.
- Innovation: Sport England are working with the core city group ( Sport and Physical Activity) in order to explore new ways of driving up participation locally. Leeds has potentially secured up to £500,000 funding to work on a national pilot aimed at working closer with national Governing bodies of Sport ( see later section)
- £150m over 2013/17 to develop school games, school and club links and access to school sport facilities ( see later section)
- £250m over 2013/17 for capital developments covering small, medium and large grant awards for capital
- £450m over 2013/17 , allocated to National Governing bodies of sport through their whole sport plans, predominantly revenue funding but with some capital funding too for driving up participation in community sport..
- County Sport Partnerships (CSP) funding is now secured via the Local investment fund. This will mean Leeds will continue to get the support of West Yorkshire Sport, recognised as one of the best CSPs in the country. Leeds is

part of a successful West Yorkshire Sport (WYS) bid to Sport England for funding to enhance the connections between health and rehabilitation providers and sport. The project will build upon existing relationships and establish new activity and pathways into disability sport from a health perspective. The new investment will include 2.5 full time employees, employed by WYS to support the work across West Yorkshire.

### **3.6 Health Pilot – Leeds Lets Get Active**

- 3.6.1 Executive Board were previously informed of work in Birmingham in providing free activities for residents at selected times and venues within the city, funded via public health and with great success. Officers undertook to explore how Leeds might develop its own approach accepting that the Birmingham Beactive scheme costs ( net) over £2m per year. Executive Board will recall that evaluation from the Birmingham scheme demonstrated that for every £1 spent there was over £20 returned in health benefits.
- 3.6.2 Shortly after the Executive Board in September, Sport England announced a new £5m national health pilot fund “Get Healthy, Get into Sport”. Expressions of interest were sought by Sport England during October 2012 with the aim of them then inviting solicited bids thereafter. Leeds City Council and NHS Leeds/Public Health submitted a joint proposal based on 2 key elements. Firstly a core offer based on evaluating the impact of targeted free use of leisure centres ( gyms and swimming between 1 and 2 hours every day), focussing in areas of greatest health inequality. Secondly this work was to be supported by further interventions in community settings linked to improved health referral routes via the health sector and other customer contact points. Leeds was one of only 16 projects ( from over 280 applicants) that were asked to develop a detailed bid. A formal bid was submitted on February 8<sup>th</sup> 2013 and Leeds are confident of success, with a final decision to be made by the end of March 2013. As a consequence Leeds would be working closely with Leeds Metropolitan University to evaluate the project to run from September 2013 to March 2015. The bid to Sport England of £500k is being matched in cash terms by Leeds City Council ( Public Health) together with considerable “in kind” support. Details are still being developed and the Council’s Sustainable Economy and Culture Scrutiny Board would help support the ongoing evaluation of the project. Progress and impact will be also reported via the appropriate channels within public health with the proposed aim of mainstreaming the funding should the outcomes be favourable. The Leeds scheme will be known as Leeds Lets Get Active.

### **3.7 School sport**

- 3.7.1 Following the 2012 London Olympic and Paralympic games expectations are high with our young people yet the national landscape for school sport has changed enormously when funding of £165m was withdrawn for school sport partnerships.
- 3.7.2 Recent Government initiatives (whilst welcome) such as the introduction of School Games and Teacher Release total less than half the previous funding. Teacher release funding is due to end at the conclusion of this academic year and there is competition for diminishing resources. Given this and the focus of Sport England on 14 years+ Children’s Services commissioned the former

Headteacher at Priesthorpe School to undertake a review of their PE and School Sport Service. The aim and key findings of the review are outlined below.

- To review the existing Physical Education and School Sport provision provided by Children's Services to inform future planning and development of the service in line with the evolving role of the Local Authority in Education.

The review embraced new Ofsted frameworks, links to healthy lifestyles, curriculum and extra curriculum PE and Sport and involved head teachers as well as staff directly engaged in delivery of PE and school sport. Overall the review suggests that there is a clear need for support to schools in relation to PE, sport and outdoor education function for the following reasons:

- There is a need for a strand in the School Improvement Service to drive up standards and support schools
- There is a need for centrally monitored Health and Safety standards.
- There is potential for considerable 'leverage' in accessing provision and resources, including offers by local sports clubs
- Provision is fragmented and needs co-ordination and communication
- There needs to be quality assurance of provision

Detailed recommendations are to be discussed within Childrens services. In summary the proposals are likely to be developed on the basis of a core offer for schools ( eg quality assurance and PE and advice on health and safety) as well as the development of a local PE network building on the infrastructure provided through existing school games networks.

### **3.8 National Governing Body of Sport: national "place" pilot**

3.8.1 As part of ongoing national level discussions with Sport England the Head of Sport and Active Lifestyles has been engaged in dialogue about how National Governing Bodies (NGBs) of Sport can better deliver their national plans locally and thereby make best use of the funding they receive from Sport England. These discussions have resulted in Leeds being asked to pilot new ways of working in a effort to establish how NGBs can work collectively together in a local authority area. Clearly there are many influencing factors, not least the level of support for sport provided within local authorities. Early discussions with over 20 NGBs have already started to produce some interesting findings, as well as prompting a number of NGBs to reprioritise Leeds in their plans. The project is ongoing but some of the key issues include:

- Local Authorities are best placed to "package together" various offers that each individual NGB maybe planning to deliver. The use of the new Leeds active card and Leeds City Council web site to communicate and encourage participation is considered vital, as long as they are customer facing.
- Several NGB is planning a simple, fitness related product to stimulate participation, as well as seeking to better package and promote activity that



are based on no cost options e.g. the Parkrun initiative. The development of new products will help encourage more non sporty people to take part in informal sporting activity.

- Bringing NGBs together can help focus plans associated with capital developments. For example discussions are already underway to develop a new rowing facility in the city in partnership between British rowing, the University of Leeds and the Council.
- Local Authorities can influence NGBs to work in more “difficult” areas through direct discussions. This is achieved by Local Authorities ( or in some cases County Sports Partnerships) outlining the support that is available through local sports development staff. This will help address lower participation levels in more deprived communities.
- Each NGB appears to be planning to introduce local workers to drive up participation. These “activators” can be more intelligently deployed by closer working with the Council. The pilot project will also help shape the role of these staff applying learning across the various NGBs.

The Sport and Active Lifestyles Service, in conjunction with West Yorkshire Sport, will develop an action plan focussing on added value and submit a business case to Sport England seeking support of up to £500,000 to deliver specific projects aimed at increasing participation within the city. This will draw together shared priorities between Leeds City Council and each of the NGBs.

### **3.9 Access to school facilities**

- 3.9.1 Discussions have been held with Sport England about assistance they could provide to help open up more school sport facilities for community use. This is a major issue nationally with so many schools moving outside local authority control. Sport England’s offer is based on pilot work undertaken elsewhere in England and will explore practical ways of opening access to existing sports facilities.

### **3.10 “Inspire a generation” Legacy fund for young people**

- 3.10.1 The previous Executive Board report proposed the establishment of an annual legacy fund for Sport. Further work has been undertaken, including consulting stakeholders through SportLeeds, as to where to initially focus funding support. Given that Leeds is being heavily supported by Sport England to develop opportunities for people aged 14 years upwards it is proposed that the legacy fund should be initially targeted at the following:

- Clubs, volunteers, third sector partners, projects supporting activity for young people under 14 years
- Priority (but not exclusively) to areas where there are greater health inequalities and less sporting opportunity
- Developing sustainable opportunities in areas of limited provision ( and complimenting proposals contained in “Investing in Young people” report)

- Consideration to be given to supporting links in any given year to key events the city is hosting eg. Rugby League World Cup and Tour De France

The fund will be administered by the Sport and Active Lifestyles service, consulting with the Executive member for Leisure and Skills (and SportLeeds if appropriate) before a delivery model is agreed.

### 3.11 Rate relief

- 3.11.1 In order to assist voluntary sports clubs it is proposed to increase the level of discretionary rate relief (discount) for voluntary sector sports clubs in Leeds. The proposal would make it possible for some clubs to aspire to nil rates (i.e. combined mandatory and discretionary relief). At present, amateur clubs can opt to register with an HMRC scheme called Community Amateur Sports Club (CASC) status, which among various benefits grants 80% mandatory rate relief, funded on an England-wide basis. Non CASC clubs are granted between 10% and 50% rate relief depending on the extent their club works with priority groups, split 25% government to 75% Council.
- 3.11.2 At present, approximately 47% of all Leeds based sports clubs are registered with the CASC scheme and therefore receive the 80% mandatory rate relief. Further discretionary rate relief from what remains payable (from the remaining 20%) is granted by Leeds itself on a sliding scale with some CASC clubs therefore entitled to a maximum total discount of 90%. The proposals contained in table 1 outline the revised proposals and build on the principle of incentivising those clubs that offer the most quality assured sports development opportunities for young people and priority groups and rewarding their support accordingly. Some clubs will therefore potentially receive 100% discount, whilst other non CASC clubs are likely to receive an extra 15-25% relief.

Table 1

Current Scheme Criteria	NNDR LCC Discretionary Relief	Mandatory + LCC Discretionary Relief
	Local Discount	Total Discount
Organisations which provide sporting facilities for the public but which have limited involvement with priority groups.	10%	CASC 80% + 2% = <b>82%</b> Other clubs <b>10%</b>
Organisations with more extensive involvement with priority groups, for example youth teams, disabled groups	25%	CASC 80% + 5% = <b>85%</b> Other clubs <b>25%</b>
Organisations that have taken steps to assist the community for instance by making facilities available to local schools or by working with or making facilities available to LCC Sport Development. Clubs must also have Clubmark status or be working towards Clubmark	50%	CASC 80% + 10% = <b>90%</b> Other clubs <b>50%</b>
Proposed Scheme Criteria	NNDR LCC Discretionary	Mandatory + LCC Discretionary

	Relief	Relief
	Local Discount	Total Discount
Voluntary, not for profit sports club which provide sporting facilities for the public but which have limited involvement with priority groups.	25%	CASC 80% + 5% = <b>85%</b> Other clubs <b>25%</b>
Organisations with more extensive involvement with priority groups, for example a junior section.	50%	CASC 80% + 10% = <b>90%</b> Other clubs <b>50%</b>
As above plus current Sport England 'Clubmark' accreditation (or sport specific equivalent).	Non CASC 75% CASC 100%	Other clubs <b>75%</b>  CASC 80%+20% = <b>100%</b>

### 3.12 Future Events

- 3.12.1 The previous Executive board reinforced the Council's ambition to use sports events to increase the profile of Leeds and help support its goal of being the best city. Since September Leeds has secured "Le Grand Depart" of the Tour de France in 2014 one of the biggest annual sporting event in the world and will complement both the Rugby League World Cup 2013 and the bid for the Rugby Union World Cup in 2015.
- 3.12.2 Further work continues to develop other events for the city linking to some of the work with national Governing Bodies. For example early discussions are underway with British Triathlon and for All Events to explore ways of bringing a world class triathlon event to the city in 2014 or 2015 building on the success of the Brownlee brothers.
- 3.12.3 It is proposed that Executive Board consider supporting the proposal of an "Economy of Sport summit" linked to "Best City" proposals and to coincide with the lead up to the Tour de France. The event could explore further how sport and major events can help meet the city's ambition to be the best city in the UK.
- 3.12.4 Following on from recent discussions with Sport England officers will seek to develop the concept of a one hour a week "city sporting challenge" that can engage all ages and abilities and all areas in order to help promote increased activity levels in the city.

### 3.13 Holt Park Active

- 3.13.1 October will see the opening of the new "Holt Park Active". The brand new £30m PFI funded facility replaces the Holt Park Leisure centre and brings together Sport, health and adult social care services under one roof. The innovative arrangements build on smaller partnerships already in place with adult social care in a number of Leisure centres in the city and are drawing significant interest from other local authorities.

## 4 Corporate Considerations

### 4.1 Consultation and Engagement

- 4.1.1 The various projects referenced in this report have engaged key relevant stakeholders throughout including the Executive Member and the city sports partnership, (Sport Leeds). The preparations for the new city sport strategy have already included a wide ranging stakeholder event to help inform the development of a draft document for further consultation in late spring.

## **4.2 Equality and Diversity / Cohesion and Integration**

- 4.2.1 This report was screened on 14th August 2012, and reviewed on 31 January 2013, concluding that the proposed strategy (way forward) is specifically designed to help reduce health inequalities, one of the Council's (and Sport's) key aims. It highlights the fact that although Leeds is probably the most active big city in the UK, there are still large pockets of unhealthy inactivity in the less-advantaged communities in the city. This strategy is trying to target these areas, building on recent positive improvements. The EIA screening is attached as an appendix.
- 4.2.2 As Equality and Diversity / Cohesion and Integration considerations are integral to this report, the screening concluded that a separate impact assessment was not required at this point. In respect of the proposal for extending the existing criteria for sports club rate relief, the Equality and Diversity / Cohesion and Integration impact is regarded as broadly positive, and within the agreed strategy. As further specific proposals are developed there may be a need for more consultation, screening and specific impact assessments, as appropriate.

## **4.3 Council Policies and City Priorities**

- 4.3.1 The overarching vision for 2030 is that Leeds will be the best city in the UK. This means all Leeds' communities will be successful, including those who are currently less active and suffer poorer healthy life expectancy.
- 4.3.2 City Development has as a priority to "Develop the city's cultural events and facilities including changes to sports centres and libraries", and a key performance measure is "To maintain visits to sports centres". This report directly addresses these priorities.
- 4.3.3 As part of the 'best city' ambitions Leeds aims to become a child friendly city. Sport is a key strand of this and the report highlights how this will be enhanced for children and young people. It does so by complementing the ambitious development of a new 'youth offer' for young people in the city, that will give local areas more control over funding projects – including sports projects - that improve outcomes for young people.

## **4.4 Resources and value for money**

- 4.4.1 The controllable revenue budget for Sport & Active Lifestyles is now £6.2 million a year; net expenditure having been reduced by £2 million in 2011/12. Careful management and timing meant that visits to council leisure centres actually increased slightly in 2011/12 compared to 2010/11. Current levels of visits have been maintained.

- 4.4.2 Average net cost per visit to council leisure centres fell from £1.34 in 2010/11 to £1.07 in 2011/12. Leeds has the third lowest cost of sport per head of population of the 8 core cities of England (CIPFA\Resources Directorate July 2012), with the best/highest level of adult participation of all core cities and 3<sup>rd</sup> of all local authorities (Sport England 2012).
- 4.4.3 The pilot health project is based on access to leisure centres ( and other community settings) at off peak times. Executive board's attention is drawn to the fact that should the project be successful and there is an ambition to grow the project in terms of free use, then it will limit future options to reduce leisure centre hours to make cost savings.

Whilst many of the budget savings have been based on the vision for leisure centres in 2009 it is proposed that the vision is updated based on the changes made to provision. The review will:

- Update Leisure centre strategic need
- Outline what investment is required at remaining sites
- Show what options exist to fund future investment
- Demonstrate the financial implications of maintaining existing facilities

- 4.4.4 The Leeds Lets Get Active, Health pilot project, is the subject of a £500,000 bid to Sport England and been match funded by £500,000 revenue from the City Council through public health and further in kind support. A final decision from Sport England will be notified by the end of March 2013.
- 4.4.5 The NGB Place pilot will be funded by Sport England (up to £500,000) and will be supported through match funding "in kind" from the Council over the life of the project. A business case is to be submitted to Sport England for their final approval.
- 4.4.6 £100,000 funding for the "inspire a generation legacy fund" has been made available from the central contingency budget. As agreed in the September report this is to be an annual fund.
- 4.4.6 The additional rate relief will cost Leeds City Council approximately £20,000 and will be funded by other changes and movements in the non-domestic rates collection fund account

#### **4.5 Legal Implications, Access to Information and Call In**

- 4.5.1 Sport is a discretionary, rather than a statutory, service of the council.
- 4.5.2 This report has no confidential elements and it is open to call-In.

#### **4.6 Risk Management**

- 4.6.1 The biggest risk around a strategy of this sort is to commit capital or revenue resources into facilities (such as swimming pools or gyms) or programmes which focus on activities which then suffer a sharp decline in popularity, or which other

providers provide better or more cheaply (e.g. five-a-side and budget gyms). The Sport service is almost entirely reliant on fee paying customers choosing to use the service in an environment where some private operators are charging less than Council services, albeit for a more limited offer.

- 4.6.2 To mitigate this risk the service is connecting to the latest research into trends by sport governing bodies and Sport England and continually monitors market conditions, income and throughput.

## **5 Conclusions**

- 5.1 The City has much to be proud of. Its sporting reputation has been significantly enhanced by the fabulous achievements of its athletes throughout the Olympic and Paralympic Games.
- 5.2 The foundations are in place for further success and through hard work and perseverance Leeds has managed to secure significant investment in sport based initiatives over the next few years despite difficult financial climate. The city sees sport and culture as an essential means to promote the identity of the city to both a national and global audience and support its ambitions of best city and child friendly city.

## **6 Recommendations**

- 6.1 Executive Board is requested to note the content of the report and the following proposals:
- (i) Note the progress made as outlined in this report.
  - (ii) To approve the principles for the allocation of grant funding for the “Inspire a generation legacy fund”.
  - (iii) To approve the extended rate relief proposals as set out in table 1.
  - (iv) To note the proposals for Leeds Lets Get Active and to receive a further report in April 2013.
  - (v) That officers further explore the benefits of holding a focussed Sport and business Summit, linking to best city initiative and the build up to the Tour de France Grand Depart in 2014.

## **7 Background documents<sup>1</sup>**

- 7.1 None

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<sup>1</sup> The background documents listed in this section are available to download from the Council's website, unless they contain confidential or exempt information. The list of background documents does not include published works.